

# WOODWARD GALLERY

ESTABLISHED 1994

## ANDY WARHOL (1928 - 1987)

American painter, graphic artist, film maker. Warhol settled in New York in 1949 and in the 1950's was a successful commercial artist (his shoe advertisements won a medal in 1957). In 1962 he achieved sudden notoriety when exhibited stencilled pictures of Campbell's Soup Cans and Coca-Cola bottles. Warhol was soon the most controversial figure in American Pop art and a brilliant self promoter.

The silkscreen process that he favored allowed infinite replication. He was opposed to the concept of a work of art as a piece of craftsmanship, handmade for the collector and expressing the personality of the artist. Warhol wanted everybody to think alike and to be a "machine". In keeping with this outlook, he used clippings of dehumanizing illustrations from the mass media, turned out his work like a manufacturer and called his studio "The Factory".

Warhol's work is in permanent museum collections around the world. The Warhol Museum was opened in Pittsburgh in 1994 under the Carnegie Museums of Pittsburgh endowment.

Warhol's fifteen minutes of fame has long continued after his death. In 2002, his art was even further appreciated in the traveling exhibition "Andy Warhol: Retrospective" which was in the Neue Nationalgalerie, Berlin; The Tate Museum, London; and the Los Angeles Museum of Contemporary Art, CA. The official Catalogue Raisonné compiling all known Andy Warhol paintings will be issued in 12 parts with the first edition completed and distributed in 2002. In August 2003, The United States Postal Service honored the Artist by unveiling a first class Warhol Self-Portrait stamp.

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